

SAMPLE OF A CUSTOMIZED BOARD MEMBER COMMITMENT PLAN

Board Member: _____

My commitment to the mission of this organization inspires the following pledge:

1. Personal Gift

- I will personally contribute \$_____.
- I will make that gift in the following way:
 - with a check or cash: monthly / quarterly / yearly
 - you can charge my credit card: monthly / quarterly / yearly
 - through my workplace campaign, using payroll deduction
 - by transferring appreciated stock or other appreciated assets

2. Raising Money

- I will help steward relationships with current or lapsed donors.
- I will help cultivate relationships with prospective donors.
- I will personally approach cultivated prospects or donors to ask for a gift.
- I will accompany more experienced solicitors on donor visits.
- I will accompany the Executive Director on a visit to a potential grantor.
- I will introduce the organization to people from my circles of influence.
- I will approach those individuals through:
 - personalized letters
 - telephone calls
 - electronic messages (email, texts, social media)
 - a house party or office party
 - personal visits
- I have access to the following club, organization, spiritual group, employee group, fraternal association, professional association, trade union, or subscription list:

- I will write support letters to companies or foundations where I have contacts.
- I have contacts with the following corporations, foundations or organizations:

3. In-Kind Contributions

- I will make an in-kind gift of goods or services: _____
- I will invite in-kind contributions from others.

4. Major Events

- I will help find a sponsor for our event.
- I will get at least ten paying guests to attend the event.
- I will serve on the planning committee of the event.
- I will recruit #___ volunteers to support the event.
- I will help with: setup / cleanup / greeting / decorations / rides.

5. Committees

I will serve on the following committees: Finance / Board Development / Advocacy / Communications / Donor Relations

6. Media Work

- I am willing to contact reporters, editors, producers, podcasters, bloggers to pitch stories.
- I am willing to write letters to the editor in conjunction with staff.
- I am willing to write content for our newsletter or website.
- I have personal contacts with _____.

7. Advocacy

- I am willing to reach out to elected officials to discuss our issues.
- I am willing to attend or speak at public hearings or coalition gatherings.

8. Other

- I am also willing to contribute in the following way(s): _____.
- What I want to get out of my tenure on the board: _____.

Signature _____ Date _____